

Hetty Marx

Development editing and market research for school and university publishers

I work with academic and educational publishers and authors, offering:

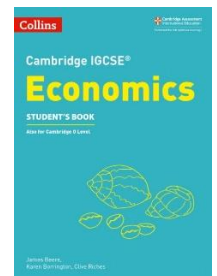
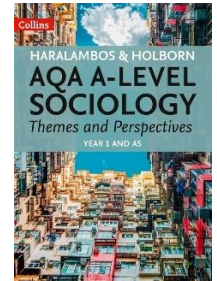
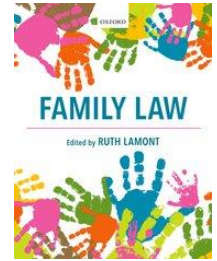
- **development editing:** textbook and digital product development, including organising and advising on peer review of chapters, developing an effective and consistent range of pedagogical features and line editing/rewriting
- **market research:** to identify publishing opportunities or to maximise the potential of new editions
- **project management** of multi-contributor works
- **commissioning and list management**

Recent projects:

- **clients:** Collins, Pearson, SAGE, Oxford University Press, Cambridge University Press, University of Exeter Press
- **textbook development levels:** GCSE, A-Level, undergraduate level
- **textbook development subjects:** sociology, law, psychology, economics, linguistics
- **market research:** detailed peer review, short and long answer questionnaires, telephone interviews, face-to-face interviews, surveys, focus groups

'Hetty is methodical, thorough, professional, and calm in the face of unexpected challenges... Hetty's level of engagement with the project and skill at working with academic authors was very impressive throughout.' Thomas Young, Senior Publishing Manager, Law, OUP

'Hetty is a joy to work with... She is reliable, can be depended on to meet deadlines... and [is] extremely conscientious about ensuring high quality content. I would highly recommend Hetty for any similar projects.' Lucy Cooper, Commissioning Editor, Collins Learning



PREVIOUS EMPLOYMENT

Commissioning Editor, Psychology, Cambridge University Press (2008–2016)

Commissioned textbooks, reference works, monographs, edited books, electronic resources and scholarly trade books. Managed extensive backlist and frontlist.

(Senior) Development Editor, Pearson Education (2006–2008)

Developed high-profile university textbooks and online resources in psychology, politics, law, education, nursing, business studies and economics. Project management, market research, development editing, author coaching.

Editorial Assistant, Humanities, Pearson Education (2004–2006)

QUALIFICATIONS AND TRAINING

Education	University of Cambridge: BA (Cantab) Social and Political Sciences: First Class Psychology, advanced research methods, sociology, social anthropology and politics A-Levels: Maths (A), Further Maths (B), Theatre Studies (A), Psychology (B)
Qualifications	Advanced Certificate in Market and Social Research Practice (Market Research Society)
Training	Rewriting and Substantive Editing (The Publishing Training Centre) Commissioning and List Management (The Publishing Training Centre) Managing Publishing Strategy (The Publishing Training Centre)
Languages	German (intermediate)

hetty.marx@gmail.com

www.hettymarx.com

www.linkedin.com/in/hettymarx