

Hetty Marx

Development editing and market research for school and university publishers

I have over 15 years of in-house and freelance publishing experience. I work with school and university publishers and authors, offering:

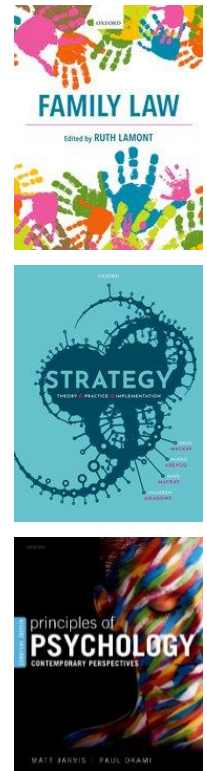
- **development editing:** thorough and careful editing focussing on writing style, level, consistency, pedagogical features and adherence to the syllabus
- **line editing:** detailed and considerate revisions to ensure consistency of voice in multi-author projects, reduce length or improve readability
- **market research:** insightful analysis of surveys, interviews and focus groups
- **project management:** effective management of multi-component textbooks or multi-contributor works from initial idea to manuscript submission

Recent projects:

- **clients:** Collins, Pearson, SAGE, Oxford University Press, Cambridge University Press, University of Exeter Press, CORE
- **products:** student textbooks (GCSE to undergraduate), teacher guides, digital content, exercises and answers, worksheets, step-by-step instructions, multi-component products
- **subjects:** economics, psychology, business, law, sociology, criminology, linguistics
- **market research:** detailed peer review, short and long answer questionnaires, surveys, telephone interviews, focus groups

'Hetty is methodical, thorough, professional, and calm in the face of unexpected challenges... Hetty's level of engagement with the project and skill at working with academic authors was very impressive throughout.' Thomas Young, Senior Publishing Manager, Law, OUP

'Hetty is a joy to work with... She is reliable, can be depended on to meet deadlines... and [is] extremely conscientious about ensuring high quality content. I would highly recommend Hetty for any similar projects.' Lucy Cooper, Commissioning Editor, Collins Learning



PREVIOUS EMPLOYMENT

Cambridge University Press: Commissioning Editor, Psychology (2008–2016)

Commissioned textbooks, reference works, monographs, edited books, electronic resources and scholarly trade books. Managed extensive backlist and frontlist.

Pearson Education: (Senior) Development Editor (2006–2008); Editorial Assistant, Humanities (2004–2006)

Developed high-profile university textbooks and online resources in psychology, law, education, nursing, business, economics and history. Project management, market research, development editing, author coaching.

QUALIFICATIONS AND TRAINING

Education	University of Cambridge: BA (Cantab) Social and Political Sciences: First Class (psychology, advanced research methods, sociology, social anthropology and politics) A Levels: Mathematics (A), Further Mathematics (B), Theatre Studies (A), Psychology (B)
Membership	Advanced Professional Member of the Chartered Institute of Editing and Proofreading
Qualifications and Training	Advanced Certificate in Market and Social Research Practice (Market Research Society) Rewriting and Substantive Editing (The Publishing Training Centre) Commissioning and List Management (The Publishing Training Centre) Managing Publishing Strategy (The Publishing Training Centre) Word for Practical Editing (Chartered Institute of Editing and Proofreading)
Languages	German (intermediate)