

# Hetty Marx

## Development editing and market research for educational publishers

I have nearly 20 years of in-house and freelance publishing experience. I work with educational publishers and authors, offering:

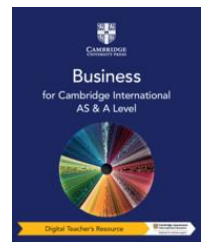
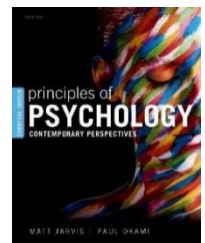
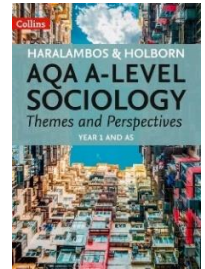
- **development editing:** thorough and careful editing focussing on writing style, level, consistency, pedagogical features and adherence to the syllabus
- **line editing:** detailed and considerate revisions to ensure consistency of voice in multi-author projects, reduce length or improve readability
- **market research:** insightful analysis of surveys, interviews and focus groups
- **project management:** effective management of multi-component textbooks or multi-contributor works from initial idea to manuscript submission

Recent projects:

- **clients:** Collins, Pearson, SAGE, Oxford University Press, Cambridge University Press, Routledge, CORE (Curriculum Open-access Resources in Economics)
- **products:** student textbooks, teacher guides, digital content, exercises and answers, worksheets, revision guides, step-by-step instructions, multi-component products
- **markets:** schools and universities in the UK and internationally
- **subjects:** psychology, economics, business, sociology, criminology, linguistics, law, education, politics (also happy to consider other subjects)
- **market research:** detailed peer review, short and long answer questionnaires, surveys, telephone interviews, focus groups

*'Hetty is methodical, thorough, professional, and calm in the face of unexpected challenges... Hetty's level of engagement with the project and skill at working with academic authors was very impressive throughout.'* Thomas Young, Senior Publishing Manager, Law, OUP

*'Hetty is a joy to work with... She is reliable, can be depended on to meet deadlines... and [is] extremely conscientious about ensuring high quality content. I would highly recommend Hetty for any similar projects.'* Lucy Cooper, Commissioning Editor, Collins Learning



<b>Membership</b>	Advanced Professional Member of the Chartered Institute of Editing and Proofreading
<b>Training</b>	Rewriting and Substantive Editing, Word for Practical Editing, Editing Digital Content, Advanced Certificate in Market and Social Research Practice, Art of Querying, Commissioning and List Management, Managing Publishing Strategy  Training provided by The Publishing Training Centre, Market Research Society and Chartered Institute of Editing and Proofreading
<b>Publications</b>	Marx, H., 2023, <i>Editing Textbooks</i> . London: Chartered Institute of Editing and Proofreading  Guest blog posts (CIEP blog): <i>An introduction to editing textbooks</i> and <i>Being open to editing in Google Docs</i>
<b>Employment</b>	Cambridge University Press: Commissioning Editor, Psychology (2008–2016) Pearson: (Senior) Development Editor (2006–2008); Editorial Assistant (2004–2006)
<b>Education</b>	University of Cambridge: BA (Cantab) Social and Political Sciences: First Class (psychology, advanced research methods, sociology, social anthropology and politics) A Levels: Mathematics (A), Further Mathematics (B), Theatre Studies (A), Psychology (B)
<b>Languages</b>	German

